

Inauguration of “Swachhata Hi Seva Abhiyan 2025” at ICAR–CSSRI, Karnal

Karnal, 17th September:

The *Swachhata Hi Seva Abhiyan 2025* was inaugurated today at ICAR–Central Soil Salinity Research Institute (CSSRI), Karnal. The programme began at 9:30 AM with the participation of all scientists, officers, and staff members of the institute. On this occasion, the Swachhata Pledge was administered through video conferencing by Secretary (DARE) & Director General, ICAR, and all staff members joined the pledge with full commitment to maintain cleanliness in their surroundings.

The inaugural programme was coordinated by the Nodal Officer, Dr. B. L. Meena. Speaking on the occasion, the Director, ICAR–CSSRI, Dr. R. K. Yadav, emphasized that *“Cleanliness is not just a campaign but a way of life. A clean and green workplace ensures higher efficiency and productivity.”*

As part of the campaign, a special tree plantation drive under the initiative “Ek Ped Maa Ke Naam” was also organized, wherein the Director and Heads of Divisions planted saplings and appealed to staff to protect the environment through greenery and conservation. The Director called upon all employees to contribute wholeheartedly to the activities planned under the campaign and to make CSSRI a model institute for Swachhata Abhiyan.



